

## ENTERPRISE

### KS3 CURRICULUM PLAN 2017 - 2018

Topic	Christmas Enterprise	Non Chocolate, Chocolate Bars	Theme Park	Dragons Den (Inventors and Entrepreneurs)
Year Group	Year 7	Year 9	Options Group (Mixed across KS3)	Year 8
<b>Topic Summary</b>	<p>The pupils will work as part of a team to produce sellable items or give a service relating to Christmas. They will brainstorm different ideas and conduct a market survey to gauge people's interest. They will then decide which ideas to pursue and plan their time to enable this to happen. The pupils will produce a range of prototypes to be shown / given away to raise interest in their business. The pupils will also produce posters to encourage sales of their products in school.</p> <p>Pupils will batch produce products to produce a stock ready for sale. Pupils will sell their products within the school community through their 'Christmas Shop' or through direct selling.</p> <p>Pupils will be responsible for collecting money and issuing receipts. This will allow them to calculate the money in - money out to calculate profit / loss generated.</p>	<p>Pupils will work in teams to design and manufacture a snack bar. The only rule is 'it cannot contain chocolate'. The pupils will work together to decide on a name, a theme and the ingredients for their snack bar. They will produce a prototype of their snack bar and conduct some market research. They will produce packaging and an advertising campaign for their snack bar and will present their work in a 'boardroom pitch' scenario.</p>	<p>Pupils will work in teams to plan and design a theme park. They will be given a budget and will choose the attractions that they want in their theme park. They will design a plan of their theme park and produce some marketing material. The pupils will calculate the running costs for their theme park and calculate how many visitors they will need to ensure they make and sustain a profit.</p>	<p>An entrepreneurial activity in which pupils will work in small teams to try to solve an everyday problem with a new product or service. The teams will develop a prototype of their product and some promotional materials based upon the benefits of their product/service. The teams will produce a 'business plan' which will outline who their product is for, where their product will be sold and how much the product will cost to buy. The teams will 'pitch' their ideas in front of the 'Dragons'.</p>